



**CARLY BLAKE**  
graphic designer

**education**

Bachelor of Graphic Design, May 1999  
North Carolina State University, School of Design  
3.8 GPA

**computer skills**

Adept at a full range of software programs on  
a Macintosh-based platform including:

Adobe InDesign  
Quark Xpress  
Adobe Illustrator  
Adobe Photoshop  
Macromedia Dreamweaver

**references**

Available upon request

**experience**

**REDBOOK MAGAZINE** 8.04-present  
I design all promotional and marketing materials, including print collateral, advertorials, brand identity both print- and web-related, and packaging.

**FREELANCE DESIGNER** 11.03-present

*Clients have included:*

**TESSERACT** Designed identity and website for this non-profit consulting firm.

**NYMETRO.COM** Designed the new real estate listings section of NY Magazine's website.

**REMANENTS.COM** Designed the website for this stationery company.

**THE KNOT, INC.** Worked on the magazine, promotional and marketing materials, ads, and the website for this wedding company.

**WE DO WINDOWS** Designed the website for this greeting card designer.

**SOLEBERRY MODERN STATIONERS** Designed the website for this online stationery store.

**ALL WOMAN MAGAZINE**

Hachette Filipacchi Custom Publishing, Winter 2004 Issue

As the associate art director, my responsibilities included designing features and front-of-book layouts, assisting the art director on photo shoots, and overseeing the execution and production of the magazine.

**GERNGROSS & CLARK** 9.99-11.03

Gerngross specialized in design and advertising for art galleries, museums and other high-end companies. As a mid-level designer, I designed various print collateral, art catalogs, invitations, print ads and websites.

**CAROLINA POWER & LIGHT** 5.98-8.99

I was an in-house freelance designer, working mainly on their corporate communications literature. I designed and produced newsletters, brochures, ads, and posters.

**DESIGNER OF MORE THAN FOOD, CLOTHING AND SHELTER** 6.98-8.98

A biographical book of two Durham, NC women that was published and distributed locally. I independently handled all aspects of the project, including working with the author, designing the cover and inside of the book, and working with the printer.